

Beat: Business

## **Business Accelerator - SALON DES ENTREPRENEURS in PARIS on February 1 & 2, 2017**

**Create, Reinvent, Dare, innovate**

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**USPA NEWS** - Was held on January 24, 2017 in FACEBOOK France Headquarters in PARIS, a Press Conference introducing the exciting coming Event called 'Salon des Entrepreneurs - Business Accelerator' on February 1-2, 2017 in PARIS- Palais des Congrès...

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- This year :

- \* 68,000 visitors are expected
- \* 300 stands, space tips corners and animations
- \* 200 Conferences and workshops
- \* 150 iconic personalities
- \* 2,000 mobilized experts...

- The Top 5 French Areas to undertake Business :

- \* Bordeaux (34%)
- \* Paris (29%)
- \* Lyon (28%)
- \* Toulouse (28%)
- \* Aix-Marseille (25%)

- Top 3 of French preferred Entrepreneurs in 2016 :

- \* Bernard ARNAULT - LVMH (32%)
- \* Xavier NIEL - FREE / ILIAD (25%)
- \* Vincent BOLLORE - BOLLORE GROUP (24%)

- Focussing on YOUTH :

- \* 60% 18-29 years old would like to create their own company
- \* 5 Million are potential entrepreneurs in FRANCE

- Focusing on the French entrepreneurial pool :

- \* 30% of French people are willing to create their own company
- \* 15 Million of potential entrepreneurs in FRANCE

- During the Press Conference (January 24, 2017), the following speakers :

- \* François HUREL : Founder of 'Union des Auto-Entrepreneurs' (UAE), created in 2009.
- \* Xavier KERGALL : CEO 'Les Echos Solutions' - Exhibitions & Legal Notices Department
- \* Laurent SOLLY : CEO France and Regional Manager South of Europe for 'Facebook'

\* Pierrette SCHUHL : In charge of Directories, Infrastructure, Structural Statistics at 'INSEE' (National Institute for Statistics and Economic Studies)

\* Laurent BACCOUCHE : Deputy General Manager 'Les Echos Solutions' Exhibitions Department

\* Hugues CAZENAVE : 'Opinionway' (Polling Institute)

- Facts Sheet from a Survey undertaken by 'Opinionway' for 'Union des Auto-entrepreneurs', Foundation Le Roch Les Mousquetaires' and 'Salon des Entrepreneurs Paris 2017'. In January, 2017 questioning 1006 people from 18 to 29 years old and during four days beginning of the month :

\* The opinion of Young People on the Permanent Contract : for 73% , it is a crucial objective, for 26% it is less and less attractive and 26% lost interest in it.

\* 81% find difficult to get a Permanent Contract and 19% find it easy. 62% find it difficult being his own Boss and 37% find it easy.

\* Advantages and Disadvantages of the Wage System : About the Advantages = 70% for the employment security, enable to get a flat, a loan and a bank account... For 49%, it helps for rights for vacations, holidays... For 49% to get a good coverage (unemployment benefit, pension). Regarding the Disadvantages, 39% because of the routine, for 24% for working on a project not being his own and not being able to choose own projects. 33% do not appreciate the hierarchical system, management and subordination to a single employer.

\* Regarding the Advantages and Disadvantages of being his own Boss : For the Advantages = 40% to be his own Boss simply, 35% freedom to choose and to apply own working methods. 30% for freedom of working according to own planning. For the Disadvantages : 52% regarding the risks taken to launch the new activity, 46% uncertainty of the end of the month earnings and 37% the lack of coverage.

\* Regarding the satisfaction of the current professional situation : 80% are satisfied. Among them, 79% of being young employees and 88% of being young auto entrepreneurs.

\* 70% are optimistic and 30% are pessimistic regarding their professional future

\* Regarding the will to create a company, to buy one or to be self-employed : 60% (more than 5 Million) are interested, 16% certainly, 44% maybe, 29% maybe not, 11% certainly not.

(...)

Source : Press Conference at Facebook Headquarters in Paris, on January 24, 2017

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