

Beat: Travel

SHORTLIST Announced for WORLD ROUTES 2017 Marketing Awards

Recognise New Air Route Successes

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USPA NEWS - The Finalists of the Annual World Routes 2017 Marketing Awards were revealed on August 4, 2017. The World Routes Marketing Awards recognise New Air Route Successes from Across the Globe, making them one of the most eagerly anticipated Events in the Aviation Industry....

The Finalists of the Annual World Routes 2017 Marketing Awards were revealed on August 4, 2017. The World Routes Marketing Awards recognise New Air Route Successes from Across the Globe, making them one of the most eagerly anticipated Events in the Aviation Industry. Airlines nominate the Airports and Destinations that have provided Exceptional Marketing Support during the Launch of New Routes or the Strengthening of Existing Services.

A New Category for Individuals Acknowledges the Personal Achievements of Route Development Professionals for the first time, broadening the Scope of the Awards beyond Airports and Destinations to the rest of the Aviation Industry.

THE 2017 SHORTLIST :

* Individual Award for Outstanding Contribution to Routes Development

- Ignacio Biosca, Aena
- Beat Kisseleff, Air New Zealand
- Jo-Anne Arends, Aruba Airport Authority
- Joanna Papadopoulou, Athens International Airport
- Uel Hoey, Belfast International Airport
- Léon Verhallen, Brussels Airport
- Yil Surehan, Massport/Boston Logan International Airport
- Christian Kaeser, Nuremberg Airport
- Hampton Brown, San Diego County Regional Airport Authority
- Stephanie Wear, Tenerife Tourism Corporation
- Gabriel Schmilovich Isgut, Vueling Airlines
- Paul Ven den Brink, Wesgro

* Under 4 Million Passengers Award

- Cork Airport
- George Best Belfast City Airport
- Nuremberg Airport
- Olbia Costa Smeralda Airport
- Shannon Airport

* 4-20 Million Passengers Award

- Auckland Airport
- Birmingham Airport
- Kraków Airport
- Naples International Airport
- Prague Airport

* 20-50 Million Passengers Award

- Athens International Airport
- Copenhagen Airport
- Dublin Airport
- Munich Airport

- Oslo Airport
- Vancouver International Airport

* Over 50 Million Passengers Award

- Amsterdam Airport Schiphol
- Denver International Airport
- Heathrow Airport
- Hong Kong International Airport
- Singapore Changi Airport

* Destination Award

- Canary Islands Tourist Board
- Madrid Destino
- Malta Tourism Authority
- The Philippines' Department of Tourism
- Tenerife Tourism Corporation
- Tourism Ireland

The Awards Ceremony will take place during World Routes 2017 in Barcelona on 25 September. The Event provides a Meeting Place for around 3,000 Airline, Airport and Tourism Authority Representatives to plan and negotiate New Air Services.

Source : Routes

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