

Beat: Health

## NORWAY ARMED FORCES GET ECO-FRIENDLY UNDERWEAR

### NORWAY ARMY AMONG MOST PROGRESSIVE

PARIS - OSLO, 11.09.2015, 20:10 Time

**USPA NEWS** - Norway's army is among the world's most progressive introducing many changes along the time, and now, crossing a very important border that has nothing to do with battle tactics or campaigns. In the past, Norway showed the way by introducing...

Norway's army is among the world's most progressive army introducing many changes along the time, and now, crossing a very important border that has nothing to do with battle tactics or campaigns. In the past, Norway showed the way by introducing unisex dormitories, meatless Mondays and permits for male soldiers to sport pony-tails.

The VG Newspaper reported that the logistic division signed contracts with eco-clothings providers and that the personnel will be kitted out in organic cotton underpants and bras.

Using organic cotton is being an important issue in Norway. Fewer pollutants enter the environment with the production of organic cotton, which is grown without the use of chemical pesticides, fungicides, herbicides, fertilizers or genetic engineering.

Comfort being everything, whether on the field of battle or relaxing. Sustainable fashion is a sort of battle in its own way to save the Earth. The underwear will cost a bit more but according to a member of the armed forces' logistics division "we aren't talking about a lot more kroner per unit. We have done tests to show that this underwear is nice to wear and that is, of course, very important for soldiers in the field."

In 2013, the army was announcing that it will instore a new meatless Mondays to cut its consumption of ecologically unfriendly foods whose production contributes heavily to global warming. It was added that the experienced going on at one of Norway's main bases will be rolled out to all units, including those serving overseas, cutting down its meat consumption by 150 tonnes per year.

Still in 2013, the army announced that male soldiers will be permitted to sport ponytails and braids under new gender-neutral regulations. The new rules were following a complaint from a male officer that while female soldiers were allowed to keep their hair in a loose braid or ponytail, men with longer hair had to gather it into a knot or hair net.

In 2014, the army stated starting making women soldiers share unisex dormitories with their male colleagues. Ulla-Britt Lilleaas and Dag Ellingsen wrote a report "The Army : the vanguard, rear guard and battlefield of equality" and women were reporting that sharing a room helped make them "one of the boys". The authors were comparing the unisex camp with another training centre for the Royal Norwegian Navy, where women and men have separate rooms. "It becomes us and them, boys and girls".

#### Article online:

<https://www.uspa24.com/bericht-5246/norway-armed-forces-get-eco-friendly-underwear.html>

#### Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSIV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

#### Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby

BIRD & Yasmina BEDDOU (Journalists/Directors)

**Editorial program service of General News Agency:**

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA

(702) 943.0321 Local

(702) 943.0233 Facsimile

[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)

[info@gna24.com](mailto:info@gna24.com)

[www.gna24.com](http://www.gna24.com)