Beat: Business

# **Greater Austin Black Chamber of Commerce As Strategic Partner**

## **US-Africa Business Matchmaking**

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**USPA NEWS -** The Greater Austin Black Chamber of Commerce has joined AFTV5 as an official strategic partner for the 2th Annual US-Africa Cultural Expo and Business Matchmaking which will convened from 19 November "" 21 November, 2015 at the Asian American Resource Center, 8401 Cameron Road, Austin, TX 78754.

The Greater Austin Black Chamber of Commerce (GABC) promotes the development of African-American businesses and the expansion of the Greater Austin business community by providing resources, technical assistance, and leadership on policy issues that enhance economic growth and by promoting convention and tourism. Powered by the collective influence of local businesses and our strategic partners, the Chamber is uniquely positioned to capture opportunity and advance a business agenda. Member-driven programs, initiatives and policies create a platform for business connections, professional development and community involvement.

The conference is a high level platform to engage with business leaders. The 3-day event will showcase cultural exhibits, business matchmaking sessions, and series of panel discussions on various business topics that touch upon strategies for growth, competitive advantage, and incentives for foreign investment

The 2015 US-Africa Cultural Expo and Business Matchmaking doors open will open in 2 months' time, many prominent figures from US and Africa have already confirmed their participation in the high-level meetings and discussions. Interested companies and individuals may now register and receive regular information through the event website: www.usafricabusinessmatchmaking.org

#### Article online:

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