Beat: Business

VIVA TECHNOLOGY - Startup Connect - PARIS Expo Porte de Versailles

Porte de Versailles June 30 to July 02

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USPA NEWS - Viva Technology - Startup connect will be held at Paris Expo Porte de Versailles from June 30 to July 02, 2016. Paris becoming the world's leading city for technological innovation as hosting a single event dedicated to the startup ecosystem, international corporations and influential venture...

Viva Technology - Startup connect will be held at Paris Expo Porte de Versailles from June 30 to July 02, 2016. Paris becoming the world's leading city for technological innovation as hosting a single event dedicated to the startup ecosystem, international corporations and influential venture capitalists. It will also welcome academics and opinion leaders, who will share their vision and discuss the top challenges of the future alongside other prestigious speakers.

Through its Labs and the Hall of Tech, the event will showcase the most spectacular technological innovations. Finally, on July 2, the event will open its doors to the general public. Publicis Group and Groupe Les Echos decided to create Viva Technology to fill a major gap : the lack of a large-scale event dedicated to digital in France.

Viva Technology in a few figures :

- 5,000 startups and 500 pitches on 5 stages to identify future unicons

- 300 conferences on 8 stages to discuss future challenges

- 100 International Companies exhibiting their latest innovations (virtual and augmented reality, 3D printing, robots, drones, driverless cars...).

- 17 thematic labs to promote the digital transformation of several business sectors.

- 2 BtoB days (June 30 and July 1) reserved for professionals.

- 1 day open to the general public (July 2), 2016).

Touching upon a broad array of themes, ranging from innovation through to dirsruption, guests will hear from industry experts, personalities and thought-leaders, speaking across a series of panel sessions and keynote presentations. The world most famous tech leaders and entrepreneurs will come together to present their vision and analyze key emerging trends, disruptive factors and best business practices across the sectors, touching on key topics.

Networking Platform :

Created with Manpowergroup, the 'Talent Connect' platform gives participants a unique chance to get in touch with startups and international corporations in order to facilitate their professional interactions. Jobseekers and anyone interested in advancing their carreer will have the ability to explore new opportunities.

Source : Viva Technoloy

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